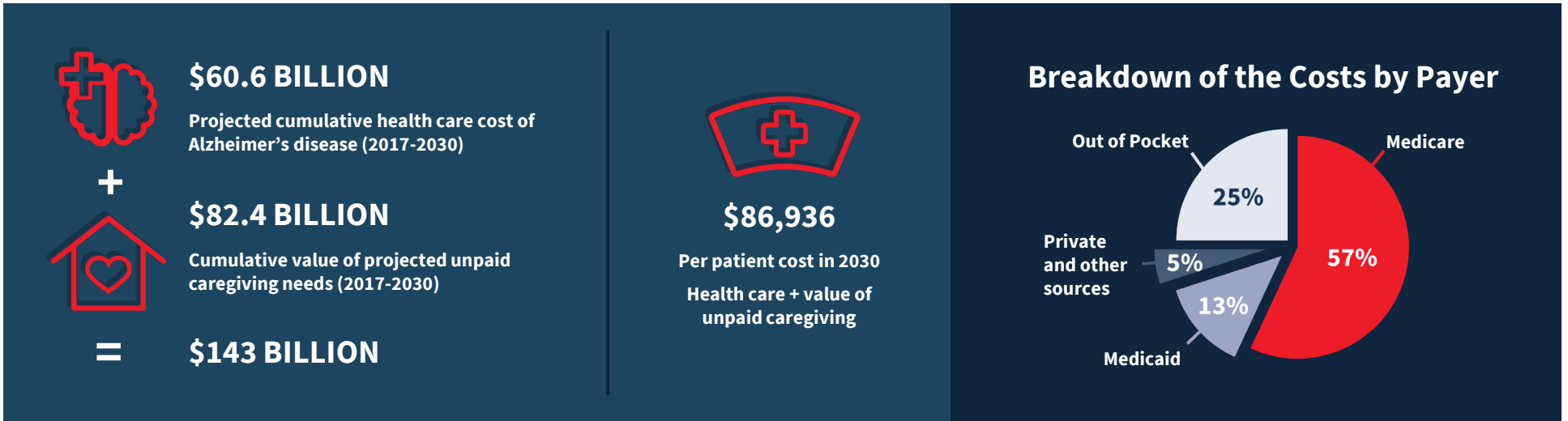


WHAT WILL ALZHEIMER'S DISEASE COST WISCONSIN? **\$143 BILLION**

Projected cumulative total cost of Alzheimer's disease from 2017-2030



BREAKTHROUGH TREATMENT BY 2025 TO DELAY ALZHEIMER'S ONSET SPARES MILLIONS & LOWERS COST

